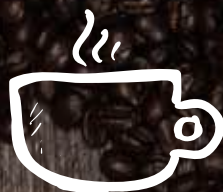




Celjski sejem

WWW.CE-SEJEM.SI

WWW.FESTIVALKAVESLOVENIJA.SI



5TH

COFFEE

FESTIVAL

Slovenija

CELJE SHOWGROUND, 13–15 MARCH 2020

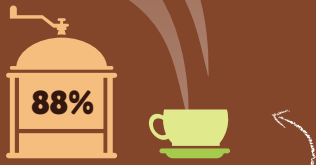
Every year as the spring awakens, the Spring Fairs, too, awaken at the Celje Showground. This year we will greet the Coffee Festival Slovenia for the 5th time in a row. Three days of global trends in the world of coffee, which will satisfy even the most demanding coffee gourmets. Learn more about specialty coffees, top quality coffees, café offer, coffee to go and coffee at home.

Good to know!

Register by **16 December 2019** to get your exhibition space at a discount rate.

WHY PARTICIPATE?

Fair statistics 2019



IT GETS BETTER EVERY YEAR.

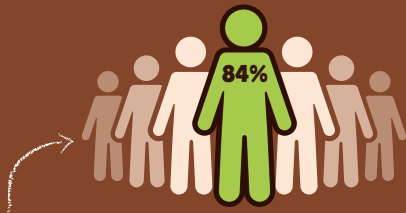
88% of exhibitors rated the fair as better or equally good as the year before.



BECAUSE YOU WILL PROMOTE YOUR COMPANY AND SELL MORE.

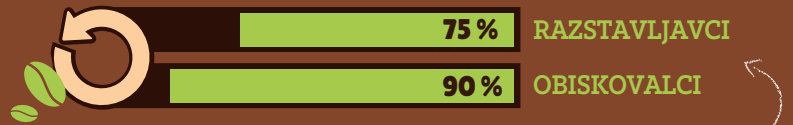
Exhibitors consider the biggest advantage of exhibiting at the fair to be:

- promotion of the company as a whole,
- personal contact with customers,
- great number of visitors,
- increased sales during the fair.



HIGHEST PURCHASING POWER OF VISITORS.

84% of visitors in the 26-60 age group.
Over 21,000 visitors at the showground.



BECAUSE IT PROVIDES SATISFACTION AND MAKES YOU WANT TO COME BACK.

Over **83%** of the exhibitors are satisfied with the visit and **75%** have already confirmed to participate this year. About **90%** of the visitors announced to visit the fair again.

EXHIBITION PROGRAMME OF THE FESTIVAL

- coffee producers and providers
- micro roasters
- providers of coffee processing equipment and technology
- manufacturers, agents and sellers of coffee machines and equipment
- providers of coffee making accessories for professional and domestic use
- providers of café and bar equipment
- cafés and bars
- retail and wholesale coffee and tea sellers
- providers of skin, hair and body care products made of coffee
- providers of culinary delicacies
- educational institutions
- various kinds of tea
- tea preparation equipment and technology
- tea preparation accessories

SHOWGROUND MAP:



- C** COFFEE FESTIVAL SLOVENIA
- E** KULINART
- D** APISLOVENIA, Beekeeping Days in Celje
- K** FLORA
- L** ALTERMED
- L1** WEDDING
- i** INFORMATION

Concurrently at the showground also 25th Flora Show, 19th Wedding Show, 16th Altermed, 43rd ApiSlovenia and 5th Kulinart.

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