

# 54 MOS

**Celje Showground, 14-18 September 2022**

The largest business and fair event in the region with a 54-year tradition and a sustainable vision



**SOLUTIONS AND OPPORTUNITIES FOR A SUSTAINABLE AND GREEN ECONOMY**

**DON'T MISS!**

Early-bird registration until **25 March 2022** enables you lower prices of exhibition stand.

Regular registration is possible until **20 June 2022.**

  
**Celjski sejem**



# 54 MOS – A new era of sustainability!

In 2021, 53 MOS first presented a new direction of sustainability and refined concept of the largest business fair event in the region. It opened new areas for companies to provide a **green, digital and resilient** economy. The new aspect of the fair coincides with the strategic plan of national and European directives and exhibitors are able to implement them in their business more easily with the help of MOS. MOS, as one of **the strongest sales and presentation channels**, is a meeting point for innovative companies, government institutions and customers, which encourages purchases and new business agreements every year.

## WHY EXHIBIT



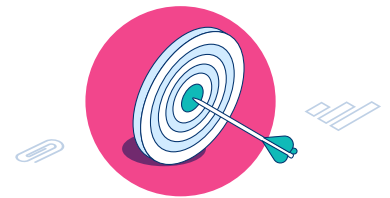
Direct contact with customers



Networking opportunity



Identification of customer needs



Biggest platform for acquiring suppliers and customers

This year, MOS can become your most powerful sales channel. How often do you get the opportunity to spend 5 days addressing your potential customers in person? Only you can make your customers buy your products, but MOS can bring the customers to you.

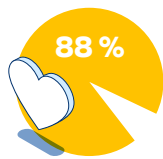
## BE A PART OF OUR EVENT

MOS is a business and fair event, accompanied by lectures, events and workshops from different fields, where you can receive plenty of useful information about home construction or find out how to establish a business. Traditionally the fair has a partner country, which can additionally help to establish economic connections between the countries much easier. Previously our partner countries have been Hungary, Montenegro, Serbia and Croatia.

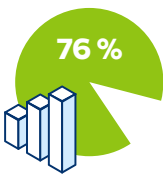


# MOS FAIR – FACTS AND NUMBERS\*

## WHAT DO EXHIBITORS SAY?



are **satisfied with the visitors' response.**



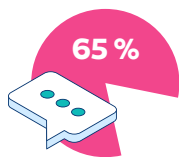
76% of exhibitors **have already confirmed** re-participation on the 54 MOS.



## WHAT DO VISITORS SAY?



reported that the **fair has met their expectations.**



announced to **visit the fair again.**



\*Statistics and results are taken from MOS 2021

## 5 DAYS, 5 SEGMENTS

### MOS DOM



home construction and renovation & sustainable energy solutions

### MOS TURIZEM



camping & caravanning and sustainable & green tourism and cuisine

### MOS TEHNIKA ENERGETIKA



professional energy solutions & equipment and tools for companies and home craftsmen & environmentally friendly technology

### MOS B-DIGGIT



innovative digital solutions & business services and opportunities at home and abroad

### MOS PLUS



consumer Products & eMobility





# TOGETHER FOR A GOOD VISIT!

## INCREASED NUMBER OF FREE BUSINESS TICKETS

Twice the area of your showroom, if your showroom is 50 m<sup>2</sup>, there are free 100 redeemed e-business tickets.



- |              |   |                 |                 |
|--------------|---|-----------------|-----------------|
| MOS B-DIGGIT | MOS TEHNIKA ENERGETIKA  | CONGRESS CENTRE | PARTNER COUNTRY |
| MOS DOM      | MOS PLUS  | INFORMATION     | FUN ZONE        |
| MOS TURIZEM  | OUTDOOR EXHIBITION SPACE<br>(MOS DOM, MOS PLUS, MOS TEHNIKA ENERGETIKA) | PARKING SPACE   |                 |

## LOCATION COUNTS!

Celje Fair - a reliable partner with a geostrategic position and modern information and communication technologies for the efficient organization of the fair appearance and visit.

**More information can be found at [www. ce-sejem.si](http://www.ce-sejem.si)**



### CELJSKI SEJEM d.d.

Dečkova 1, 3000 Celje, Slovenia

T: +386 3 54 33 000, F: +386 3 54 19 164

E: [info@ce-sejem.si](mailto:info@ce-sejem.si)

